

ANNUAL REPORT 2021

*THE PANDEMIC LED TO HIGHER USE OF SOCIAL
MEDIA & DISTANCE LEARNING*

LEAGUE OF WOMEN
VOTERS
GREATER OMAHA

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69,000 CONTACTS
230 VOLUNTEERS
755 VOLUNTEER HRS



22 CANDIDATE & ISSUE FORUMS

- 8 TV candidate forums
- 14 Issue shows



VOTERS GUIDE/VOTER EDUCATION

- 17,000 Omaha Voters Guides to Election Office, *Reader/El Perico*, *Omaha Star*, libraries
- 82% candidate response rate
- 918 vote411.org users
- Spanish translation by Heartland Worker Ctr.



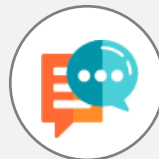
34 VOTERS REGISTERED-14 SITES

- 3 high school via QR code poster
- 9 new citizens (prior to ceremonies cancelled)
- 7 college/universities (outdoors only)
- 15 other VR events



FLYERS/FORMS DISTRIBUTED

- 200 voter registration forms
- 200 Freedom to Vote Act flyers
- 200 door hangers



PHONE BANKING/TEXTING

- 69 friend texting to support voting rights
- 319 OHA residents called (40% voted)
- 1854 text-banking reminder to vote



COMMUNITY OUTREACH/SOCIAL MEDIA

- 17,668 Facebook impressions
- Voter education billboards in South & North Omaha
- 38 tweets with 29,762 impressions
- 21 Instagram posts with 1583 impression
- 72 statewide partners



HIGH SCHOOL/COLLEGE OUTREACH

- 25 high schools received voting resources
- 12 high schools requested poster with online registration info
- Registered students at local colleges

The League of Women Voters, a nonpartisan political organization, encourages the informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.